

Health Promotion

Urgent Action is Needed to Save Lives!

7 out of 10 Somalis exist on **less than \$2 per day**



Overall **access to healthcare remains very limited** across Somalia, translating to some of the

WORST HEALTH OUTCOMES IN THE WORLD



Health promotion is the process of enabling people to increase control over and to improve their health



That amounts to

Over 3.9 million Somalis require lifesaving essential healthcare and health protection services



Of the TOTAL POPULATION



dpaSomalia commits to creating change through 5 approaches to Health Promotion

Our Five Approaches to Health Promotion

1
Medical/Preventative
 Mobile outreach services to prevent, diagnose and manage the most prevalent diseases and conditions



2
Behavioral Change
 Encourage individuals to make improvements to their health by choosing to change their lifestyle



3
Education
 Provide information to help Somalis make informed choices about their health behavior



4
Community Centred
 We engage the affected population and the most vulnerable people when planning and implementing health services



5
Societal Change
 We promote healthy behaviours and empower people to take the necessary health promoting actions through policies, legislation and regulations that safeguard the health of Somalis



Medical/Preventative - Mobile Outreach Services

Half of non displaced households in Somalia reported **limited access to healthcare** facilities and services

The Problems

 High cost of medicines and services

There are a lack of qualified health staff in rural areas.



36% of households must travel more than 30 minutes and 12% travel over 1 hour to access health services

The Solutions

We bring **FREE** healthcare to the most vulnerable communities



We deploy competent health workers, medical equipment, and the relevant supplies

Advocating for Behavioural Change

dpaSomalia strives to encourage individuals to make improvements to their health by choosing to change their lifestyle

We empower Somalis make healthy choices



Promoting Exercise, Healthy Eating and an overall Healthy Lifestyle



Specialist Khat Cessation Services



Specialist Smoking Cessation Services

Education: To DO Better, One Must KNOW Better

Increasing people's KNOWLEDGE about their health LEADS TO HEALTHIER BEHAVIOR

We provides information to help Somali communities make informed choices about their health behavior



Health Education Hotline & Text Messaging Service



Mass Media Health Education Campaigns

Community-Centred Approach

Our community-driven approach advocates for individual action and good healthcare-seeking behaviors

We work with leaders within the community to:

Measure patient satisfaction



Provide data that drives future response actions



Establish monitoring and patient feedback mechanism in order to address barriers and deterrents to health care

Campaigning for Societal Change



We partner with governmental institutions to promote healthy behaviours and empower people to take the necessary health promoting actions through policies, legislation and regulations that safeguard the health of Somalis.

Health Care is a Human Right!

We consider health care as a human right that must be made available to all Somalis, overcoming social and physical barriers to accessing services and without the incurrance of financial hardship



Join Us Today and Help Save Lives!



Donate Today!

